

On Demand CRM by Commence Best for Small Business Accounting

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Commence Corporation a leading provider of Customer Relationship Management software has announced that its popular CRM On-Demand solution now offers seamless integration with Intuit's QuickBooks Accounting application. The integration allows QuickBooks customers to share Account, Contact, Payment, Purchase Order and Invoice data with Commence's web-based CRM solution.

"Accounting and CRM fits hand in glove," says Larry Caretsky, president of Commence Corporation. "Companies want to have vital customer information, that traditionally resides in their Accounting system, available to sales and support personnel from their CRM system. This integration makes that possible."

Industry reports indicate that there are thousands of small businesses eager to take advantage of Customer Relationship Management systems to capture, manage and share customer information and to use this data to improve sales execution and customer service. The alternatives have traditionally been complex, expensive and do not provide integration to Accounting packages. This has significantly limited the acceptance and use of CRM in the small business community. Commence has addressed this requirement with an easy to use, affordable web-based solution that offers account and contact management, sales automation, marketing, customer service, project management, integration to QuickBooks and Microsoft Outlook.

Commence On-Demand is delivered as a service over the Internet. There are no hardware or software requirements and customers can be operation in just a few hours. The basic package starts at just \$19.95 per user per month.

About Commence Corporation

Commence Corporation is a leading provider of Customer Relationship Management solutions. The company's products are designed to provide small to mid-size businesses with flexible solutions that leverage the Web to offer an integrated platform for managing sales execution and customer service. Commence supports several thousand customers through a worldwide distribution network, with outlets in North and South America, Europe and Asia/Pacific. For further information contact Commence Sales at 1-877-COMMENCE.

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