



J2EE-Based CRM On-Demand From Commence **Solution Provides Unique Platform Benefits**

Commence CRM On-Demand provides breakthrough technology for Manufacturers and distributors with greater functionality and flexibility than traditional application service offerings. Using the industrial strength JAVA (J2EE) platform, Commence CRM On-Demand offers robust functionality, ease of use and limitless scalability. Customization capabilities allow user-defined fields, custom reports, queries, filters; even personalized desktop settings.

Platform Highlights

- Enterprise Class Platform
- Encrypted Database Security
- Automated Processes
- One-to-Many Data Relationships
- Remote Synchronization
- Built-in Report Writer
- Multi-level Security
- Centralized File management
- Mail Merge with MS Office
- Web E-Mail Client
- Global Search
- On-Line Help and Knowledgebase Facility
- Support for Handheld Devices
- Project Tracking
- Group Calendar & Scheduling
- E-mail Integration
- Web Integration
- Application Programming Interface (API)

Platform Benefits include:

Scalable enterprise class platform Flexible architecture that promotes customization and add-on functionality. Operate quickly without IT infrastructure cost. Customizable without the headaches of traditional On-Demand offerings. Integrate people, processes and technology for improved performance and agility.

Commence CRM On-Demand allows manufacturers and distributors to focus on sales efficiency and customer service, monitor and improve business performance and drive higher profits by bringing down cost through streamlining processes.

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