

Commence Corporation Reports Results from Recent Global Distributors Event

*- Mobility and "Freedom of Choice" Lauded as Key Differentiators
for CRM Software Provider-*

TINTON FALLS, N.J. (June 23, 2009) - [Commence Corporation](#), a leading provider of customer relationship management (CRM) software solutions designed specifically for small- to mid-size businesses, today announced the outcomes of its recent global distributor event. Held annually, this year's event took place at Commence's corporate headquarters in Tinton Falls, N.J.

The company's global distributors assembled to compare market traction in countries such as the U.K., France, Germany, the Netherlands and Belgium. Commence's "freedom of choice" delivery options – traditional desktop license agreements as well as software-as-a-service (SaaS) – were lauded as a key differentiator for distributors in today's intensely competitive CRM market.

Larry Caretsky, Commence's CEO, commented, "Companies don't want to be dictated to by vendors. Focusing on the unique needs of each customer is Commence's hallmark and that approach is pervasive in everything we do. Rather than to impose a cookie-cutter model on our clients, we work closely with them to understand their business and recommend the best solution to address their needs. That's what true customer relationship management is all about."

Another topic examined during the distributors' event was the increasing emphasis on mobile CRM. Commence's distributors gave the company high marks for having excellent mobile applications and support.

Caretsky concluded, "Commence has a long history of actively soliciting feedback from our prospects, customers and distributors. Our annual distributors' event is critical to our continued success and I want to thank each of the participants for making this meeting a priority."

More information about Commence's on-demand, desktop and mobile solutions can be accessed at www.commence.com.

More About Commence Corporation

Founded in 1988, Commence develops and delivers a diverse suite of award-winning CRM products that integrate people, processes and technology. Delivered via the popular software-as-a-service (SaaS) model or implemented as on-premise licensed software, Commence's CRM solutions are used by thousands of companies to streamline sales and customer service front-office business processes. As a result, Commence clients increase workforce productivity, generate positive customer interactions, and reduce costs. More information about Commence can be accessed at www.commence.com.

#

Note to editors: Trademarks and registered trademarks referenced herein remain the property of their respective owner.

MEDIA CONTACT:

Melissa Prusher

The Devon Group

(732) 706-0123, ext. 23

melissa@devonpr.com