

## Commence Chief's European Tour Includes Stop in Estonia

*(Company Announces Release Date for RM Version 4.0)*

**Tinton Falls, NJ (July 13, 2010)** – Commence Corporation a leading provider of Customer Relationship Management software has announced a release date of July 30, for the companies newest version of its desktop CRM software.

The new version Commence RM Version 4.0 has a significantly enhanced user interface matching the Ribbon interface provided by Microsoft Office 2007, ensuring a consistent and familiar experience for customers. A customizable dashboard add-on with links to popular social networking sites such as Twitter and LinkedIn is also being provided. This version also includes an interface to Google Applications, using Commences Mobile feature for publishing and sharing calendar, contact and task data on the web. Commence RM 4.0 will include support for Microsoft's new Office 2010 product, while support for Windows 7 is already provided and continues to be updated.

Several business partners and some customers received a surprise visit and a personal introduction to the new version from Larry Caretsky, Commence Corporations CEO who was traveling throughout Europe on vacation. One of the companies Caretsky visited was The



Attorneys at Law Sorainen, a prominent law firm that offers a wide array of practice areas including, Mergers & Acquisitions, Private Equity, Banking & Finance, Restructuring & Insolvency and Dispute Resolution and has offices in Estonia, Latvia, Lithuania, and Belarus. “The Attorneys at Law Sorainen is one of our largest customers and they have been using our solution to manage the majority of their business for more than a decade, said Caretsky. They have enjoyed accelerated growth and I am pleased that they continue to realize

substantial value from our solution. “

Pekka Puolakka  
Managing Partner,  
Attorneys-at-Law Sorainen

### **About Commence Corporation**

Founded in 1988, Commence develops and delivers a diverse suite of award-winning CRM products that integrate people, processes and technology. Delivered via the popular software-as-a-service (SaaS) model or implemented as on premise-licensed software, Commence CRM solutions are used by thousands of companies to streamline sales and customer service front-end business processes. As a result, Commence clients increase workforce productivity, generate positive customer interactions, and reduce cost. More information about Commence can be accessed at [www.commence.com](http://www.commence.com) or at 1-877-COMMENCE.