

## **Commence Corporation Delivers Winning Combination With Rackspace Hosting Services**

**TINTON FALLS, N.J., (November 23, 2009)** – Commence Corporation, a leading provider of customer relationship management (CRM) software solutions, today announced that it has chosen Rackspace® Hosting, (NYSE: RAX) the world's leader in hosting and cloud computing, as its hosting provider. This winning combination enables Commence Corporation, which has been rated as one of the Top 10 CRM solutions by Compare CRM, to deliver its award-winning application via the number one hosting service in the industry.

“Customers who select hosted solutions want to feel confident that their data is well protected,” said Larry Caretsky, president of Commence Corporation. “Rackspace has earned a reputation as the best in the business. By teaming up with them we are providing our customers with the security and data protection they're expecting from a leading solution provider like Commence.”

Commence OnDemand is quickly gaining market share and is a functionally comparable yet lower cost solution to market leader Salesforce.com. Customers find Commence OnDemand to be very comprehensive with a friendly user interface that is extremely easy to use. One of the key differentiating factors with Commence is the ability for end users to view a complete 360-degree customer profile all on one screen. There is no disruptive scrolling or flipping back and forth from screen to screen, which is common in other solutions. Commence OnDemand is also seamlessly integrated with Microsoft Outlook, allowing users to read and compose e-mail right from within the Commence system versus using a linking program that is traditionally required in competitive offerings.

George Mulling, a partner at CapGenic Advisors, a provider of merger and acquisition services, noted “The Commence product is functionality rich yet extremely easy to use. I also like the fact that Commence did not force me to purchase specific packages or editions with functionality I didn't need. They made it straightforward for me to select only the applications I require for my business today.”

Adds Frederick Mendler, vice president of Fanatical Support®, Rackspace, “By utilizing Rackspace, Commence customers are able to take advantage of our

solid network infrastructure, security practices and industry-leading Service Level Agreements, all backed by our world class Fanatical Support®.”

### **About Commence Corporation**

Founded in 1988, Commence develops and delivers a diverse suite of award-winning CRM products that integrate people, processes and technology. Delivered via the popular software-as-a-service (SaaS) model or implemented as on premised licensed software, Commence CRM solutions are used by thousands of companies to streamline sales and customer service front end business processes. As a result, Commence clients increase workforce productivity, generate positive customer interactions, and reduce cost. More information about Commence can be accessed at [www.commence.com](http://www.commence.com) or at 1-877-COMMENCE.

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