



Commence Corporation Debuts iCommence, a Powerful Mobile Add-On for Desktop Users

Cloud alternative extends desktop solution to go wherever clients' business takes them

Eatontown, N.J. – April 23, 2014 – Commence Corporation, a leading provider of desktop and cloud-based customer management software, today announced the launch of iCommence, a mobile add-on product for Commence desktop users. iCommence extends the powerful Commence CRM desktop solution beyond the office, giving users the full power of Commence wherever their business takes them.

“Some clients prefer to keep their data and customer information in-house instead of on the cloud, which is why Commence offers a desktop solution in addition to cloud-based products,” said Larry Caretsky, CEO of Commence Corporation. “With iCommence for desktop, customers who use an on premise solution can view, add, delete or edit customer information on the go using virtually any mobile device. They can now leverage the full power of the Commence desktop solution wherever they go whether in the office, on a plane, or at a beach in Aruba.”

Commence Corporation is a pioneer in the remote client database operations space, providing laptop syncing capabilities that allow customers to take their CRM database along wherever they travel. iCommence is an extension of that capability, which has now been expanded to mobile devices since many clients use these tools on the road to conduct business.

With iCommence for desktop, clients get instant access to vital customer data on a familiar user interface, eliminating the learning curve. As an add-on to an existing solution, iCommence allows clients to fully use their existing infrastructure and maximize their CRM investment.

iCommence provides access to sales, marketing, customer service, administrative and management information in real time from anywhere with an Internet connection. It is a great choice for companies that need an affordable alternative to costly terminal services like Citrix.

iCommence for desktop is compatible with PC, Mac, iPad, iPhone and Android tablets and smartphones. A cloud alternative that offers freedom of choice, iCommence can help companies drive sales via access to leads and sales opportunities from outside the home office. To learn more, please visit commence.com/commence-rm/mobile/.

About Commence

Commence Corporation is a leading provider of desktop and cloud based CRM software. The company develops and delivers a diverse suite of award winning business solutions that integrate people, processes and technology. Commence products are used by several thousand business around the world to streamline front office business processes. As a result, Commence customers increase workforce productivity, generate positive interactions and reduce operational costs.