

Commence CRM Selected to Capterra's Top 20 CRM Solutions

Eatontown, NJ – March 21, 2017 Commence Corporation a leading provider of Customer Relationship Management software (CRM) has been selected as a Top 20 Most Popular CRM solution by Capterra.

The CRM software sector is one of the most competitive segments in the software industry with more than 500 solutions available. Each year thousands of businesses use Capterra to find the best CRM software for their business. This month Capterra produced its Top 20 Most Popular CRM solutions and named Commence CRM in its list. The report covers three distinct topics, affordability, user-friendliness and popularity.

“We are pleased to be included in Capterra’s Top 20 Most Popular CRM solutions said Larry Caretsky, President of Commence Corporation. We have worked hard to provide our customers with high quality reliable software that offers robust functionality is affordable and easy to use. Our customers continue to provide outstanding references about our product and the level of service we provide. We thank them for their support which has been recognized by Capterra”.

Commence is an all in one CRM solution targeted at small to mid-size businesses. In addition to the standard contact management and sales functionality found in many CRM offerings, Commence CRM offers a suite of applications that rival enterprise level solutions. This includes applications for Marketing automation, a Help Desk ticketing system with an internet customer portal and a fully integrated Project Management solution. The applications are modular in design which allows customers to select only the functionality they need today and the option to add additional functionality at any time.

What differentiates Commence CRM in the small to mid-size sector is the value added services that company has coupled with their top rated solution. This includes a set of best practices that ensures the successful implementation and use of the software. In addition, the company has recognized that many small to mid-size companies have limited resources and may require assistance with implementing an automated sales process, creating effective marketing campaigns or developing web based self service programs for their customers. Commences Professional Services staff is providing these services to ensure customers are getting the maximum value from the product. Few competitors that serve the small to mid-size sector can offer this level of service. Visit <http://www.commence.com/sales-enablement/> for more information.

About Commence:

Commence Corporation develops and delivers a diverse suite of award-winning CRM software that integrates people, processes and technology. Available on premise or on-demand, Commence CRM solutions are utilized by companies around the world to streamline sales, marketing and customer service front office business processes. As a result, Commence clients increase workforce productivity, generate positive customer interactions and reduce operational cost.

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