Commence Announces Enhancements to Popular CRM Software

Eatontown, NJ -- September 12, 2018 Commence Corporation a provider of Customer Relationship Management software (CRM) has announced that it is completing a set of significant enhancements to its popular cloud based CRM software.

"This industry is evolving very quickly says Todd Pape, Chief Information Officer at Commence and in order to stay ahead of the competition you must continue to invest in your products and in the value added services you provide. We are doing just that continued Pape. Our main focus is to take advantage of new tools that will improve the products workflow and reporting capabilities. In addition, a new User Interface will help streamline data entry and data access. We are also providing an array of professional services that will ensure that customers maximize the sales and marketing capabilities that are built into Commence CRM".

Commence CRM is targeted at businesses that need more than the basic out of the box functionality you find in low cost CRM solutions, but who do not need or want the cost and complexity associated with enterprise level products. Commence CRM fills this gap extremely well. Its functionality rivals that of enterprise level products and even includes a help desk ticketing system, an integrated project management application and an internet based customer portal. The product is idea for companies of 10 to 200 users and is priced between low cost solutions and enterprise level products. "This is the sweet spot for us says Flo Herington, who is part of the product management team. There are several good enterprise solutions and a myriad of low cost one size fits all products, but there are very few middle market solutions that can match the functionality and price points of Commence CRM".

Commences popularity has not gone unnoticed. The product is consistently ranked as a top 20 solution for small and mid-size businesses and customer references have been outstanding. Capterra and Get App, two popular product review sites list Commence CRM as one of the most popular products in SMB sector.

About Commence Corporation

Commence is a manufacturer of Customer Relationship Management and Business Process Automation software. Commence products are used by thousands of users around the world to streamline sales, marketing, customer service and manage projects. Customers that use Commence have realized significant improvements in workforce productivity, positive customer engagements and a reduction in operational cost. For more information visit www.commence.com or call sales at 1-877-COMMENCE.