



Commence Releases New User Interface for Cloud CRM Software

Eatontown, N.J. October, 27, 2015 – Commence Corporation a leading provider of Customer Relationship Management software has announced the release of a new user interface for their cloud based CRM system. “We have continued to add new functionality and applications over the past few years in order to remain competitive and provide additional value to our customers said Todd Pape, Chief Technology Officer at Commence. We felt it was time to complement this functionality by streamlining the products navigation and giving it a more modern look and feel. We have removed some clutter, increased the size of the feature tabs and created a cleaner display for tablet and smart phone users. The initial feedback from customers that have used the beta version indicate that we have met our objective”. Customers can switch over to the new user interface at any time or continue to utilize the current version until year end.

Commence has built rock solid reputation for its continued commitment to investing in its technology and has received industry recognition for the products comprehensive functionality and ease of use. Commence CRM is targeted at businesses of 10 to 200 users that need comprehensive functionality and flexibility that is simply not offered by lower end CRM solution, but who do not want or need the cost and complexity of higher end CRM products. The company also has an experienced professional services team that averages 15 years of experience with the firm. This insures the successful implementation and use of the product. For more information about Commence CRM, visit the company’s web site at www.commence.com.

About Commence Corporation:

Commence develops and delivers a diverse suite of business solutions that integrate people, processes and technology. The product automates the front office business processes that impact sales execution and customer service and includes; contact management, sales management, and lead management, marketing campaign management, project management and customer service. Commence CRM is browser base offering mobile connectivity and enabling customers to access the solution anytime, anywhere and from any device. The product is used by several thousand businesses around the world and has proven to increase workforce productivity, foster positive customer relationships and reduce operating costs.

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