



Commence CRM Innovation Driving New Sales

For immediate release

Eatontown, NJ – November 27, 2018 Commence Corporation a leading provider of CRM software for small to mid-size businesses has announced a release date of December 20, 2018 for an enhanced version of the company’s popular cloud based CRM software.

“It’s all about innovation and exceeding customer expectations says Todd Pape, Chief Technology Officer at Commence. We worked with several customers to better understand how they enter and access vital customer data so that we could learn how to make the process faster and easier. We have incorporated what we learned into the products user interface and have received rave reviews from beta testers. It’s a big change from the current system, but one we think customers will really appreciate”.

Other improvements have been made to each of the products suite of applications and to the administrative functions which allow system administrators to customize the system to their unique business requirements.

Commence has been providing best in class software solutions to the small and mid-size business community for more than two decades. The product fits squarely between basic cookie cutter CRM solutions and higher end products that are too cumbersome and expensive for small to mid-size businesses. The new version will enable the company to leapfrog the competition whose products will appear dated when compared to Commence CRM.

Commence CRM may be purchased directly from Commence Corporation in the United States and from value added resellers around the world. For more information visit www.commence.com.

About Commence

Commence Corporation is a manufacturer of both desktop and cloud based CRM software for small to mid-size businesses. The company offers world class product coupled with a set of best practices that ensure its proper implementation and use. Commence CRM is used by several thousand businesses to streamline how they market, sell and provide service to their customers. Companies that have used Commence CRM have realized significant improvements in workforce productivity, positive customer engagements and a reduction in operational cost.