Commence Introduces Slick User Interface for Popular CRM Software

(Speeds Up Data Entry and Data Access)

Eatontown, NJ - February 25, 2019 - Commence Corporation a leading provider of Customer Relationship Management software (CRM) and business process automation tools has announced a release date of April 1, for an enhanced version of the company's popular cloud based CRM software.

"CRM software often gets a bad rap for being hard to use or taking too much time to enter and access customer information thereby frustrating the end users says Flo Herrington, product manager at Commence. While we have not heard this from our customer base we know that there are always improvements we could make to enrich the user experience and the utilization of our product, so this is what we have done".

The new user interface takes advantage of advanced application development tools that have enabled Commence to enhance the cosmetic look and feel of data entry screens and of the summary views of information. The ability to rapidly enter and access customer information has been enhanced two fold. First, all customer data is accessible on one screen providing immediate access to every detail about an account or contact. Data enter has been improved through the user of a plus icon that enables the user to add notes, schedule an activity, create a sales opportunity, a service ticket or project task with just a single click. It's faster and easier than ever.

"The new version is currently being used by a subset of customers says Herrington and the feedback has been excellent. We look forward to its official release in April".

About Commence Corporation

Commence Corporation provides Customer Relationship Management software to small and mid-size business around the world. Commence CRM is available in the cloud or as a desktop solution that can be managed on premise. Commence CRM has shown to significantly improve how customers market, sell and provider service to their customers. Coupled with the product, is a set of best practices and support services for sales and marketing automation that insure customers realize the maximum value from the software.